



iAssure Profile

iAssure Info Solutions is a software development company providing business support products and end to end solutions. The state of the art software development centre established in **Bangalore, India** develops cutting edge technology products and tailor-made software solutions for various business domains with varied technology. The dedicated teams within iAssure are responsible to audit and understand customer's requirement, develop and deliver optimized solutions ranging from the basic needs of business, interoperability and high-end solutions for **Insurance, Healthcare, Telecom, Aviation, Logistics, Education and Hospitality** sectors. A highly experienced implementation team supports the product development team in assuring the complete satisfaction to our esteemed customers.



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Telecom Solutions



Telecom BSS

- iAssure has developed an innovative product for the Telecom Industry to monitor overall business performance.
- Product is capable of integrating and presenting data related to all important functions on a digital map.
- Factors-in vital GIS information
- Aligns all decisions to basic company goals which evolve around
 - Improved Productivity
 - Faster ROI
 - Capitalizing on strengths
 - Overcoming weaknesses
- Highly customizable business logic to suit local conditions.
- Developed under guidance of professionals with vast industrial experience

Why Telecom BSS?

Justifies business case on basis of

- **Reduced cost** - Significant cost optimization in the field of SIM & Voucher distribution management.
- **Better decision making** - Coverage expansion and reinforcement in the area that give faster return on investment.
- **Faster rollout of services** - Better understanding of strengths and weaknesses in terms of competition and own network.
- **Competitive advantage** - Complete understanding of Competitors, Network, Coverage, and Quality before rolling out new cellsite or services.



Network Bench marking

We conduct network benchmarking tests to assess network quality for all CS and PS services and compare it with competition. This enables operators to get a third party view and customer perception about the network accessibility, integrity and retainability for all services. Benchmarking is done with the competition irrespective of technology (GSM, CDMA, WCDMA). The network benchmarking helps the business to;

- Enhance customer experience
- Understanding network strengths and weaknesses
- Provides roadmap for future rollout

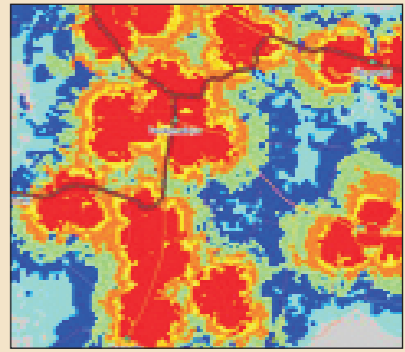


Telecom Solutions

Network Planning Services

iAssure is capable of providing Network Planning services for GSM/WCDMA/CDMA/WIMAX network deployment. A set of highly skilled and experienced engineers with an able team leader can ensure that the network plans meet the set criteria of coverage, quality and capacity. We ensure;

- A realistic network plan
- Vendor independent plan which enables you to swap or have multi vendors & reduce risks
- Work on project basis; reduce manpower overheads



Network Optimization Services

Network optimization is a continuous process and needs highly skilled manpower. It has become even more challenging due to network complexity with the entry of new technologies & services. To remain competitive in the market, every operator need to have a quick and efficient network optimization team. Our services will help you to; ensure

- Remain competitive in the market
- Reduce manpower overheads
- Ensure KPIs are met as per regulator/market



End-to-End Network Audit Services

The network monitoring can be broadly classified into 2 parts, the core network and the access network. The interface that interconnect these two are highly neglected. This deteriorates the network experience, revenue and often remain unnoticed. With the increase in data traffic, Packet Switch(PS) network has become important. Most of the services in the PS domain are best effort based and need maximum attention. We contribute and help you to;

- Ensure optimum capex and opex utilization
- Better customer experience
- Network that is ready to take on growth
- Increase revenue



In-Building Solutions

In today's competitive environment, it has become a hygiene factor to provide in-building coverage in important buildings. With newer technologies and spectrum allocations in higher frequency band, it has become even more challenging and capital intensive for operators to provide good in-building coverage. We provide design services with unique features like multi technology support, (GSM900, GSM1800, CDMA, WCDMA, WIMAX and Wi-Fi) facility to host multiple operator on the same system. With our design services we help operators to ensure;

- Superior customer experience by reducing complaints on coverage and quality
- Improve network KPIs- call success rate, congestion and call drop rate
- Increase revenue

